

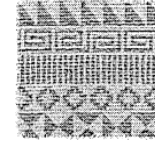
About the Trainers:

Ian Dapiaoen is a 2nd generation Filipino American, born and raised in Seattle. He has been with the White Center CDA for two years as their Community Building program manager. Prior to this, he was the Recruitment and Outreach Coordinator for Solid Ground's AmeriCorps programs. He has extensive experience working in the community; serving youth, students, and artists. He is also a former journalist at The International Examiner newspaper, and has used his skills in marketing and communication to reach many diverse communities.

Virgil Domaon is a Seattle Native with a background in public service and community organizing. For the past two years he has served as the Director of Community Building with the White Center Community Development Association working on base building, mobilization and resident leadership. He grew up in the Beacon Hill and attended school at Seattle University where he studied at the Institute of Public Service. Before working at the White Center CDA, he worked at the City of Seattle in the Personnel Department and volunteered with the Office of Civil Rights. He then worked with the Chinatown International District Preservation and Development Authority as the Manager of the Community Action Partnership.

ADDRESS SERVICE REQUESTED

Nonprofit Assistance Center
1618 S. Lane St., Suite 201
Seattle, WA 98144



Nonprofit Assistance Center

Presents:

Marketing and Outreach

Tuesday, July 13, 2010
Time: 1:00 pm - 4:00 pm

Trainer:

Ian Dapiaoen and Virgil Domaon

Location:

Greenbridge YMCA's Learning Center
Community Room

9720 8th Ave SW
Seattle, WA 98106
(206) 324-5850
(206) 324-6423 Fax
www.nacseattle.org

Empowering communities by building strong nonprofits and community leaders and shaping institutions and policies to achieve social justice and equity

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Seattle, WA
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Workshop Description

This interactive workshop on marketing and outreach will provide the opportunity to build and practice skills such as creating effective flyers and how to get them out to the community, practicing how to promote your organization and learn from one another. Participants are invited to bring examples of flyers/brochures/newsletters/posters of previous or upcoming events.

Who Should Attend?

Staff and volunteers who are interested in learning how to creatively implement their ideas on marketing and outreach for their organization.

This workshop will cover:

- Learn the ins and outs of creating flyers
- Share and learn ideas to distribute flyers
- Practice outreach
- Learn the pros and cons of elevator speeches
- Share tools among the cohort
- Build community

Questions?

Please call (206) 324-5850 ext. 10

Fax (206) 324-6423 or email at

training@nacseattle.org

Directions to YWCA Greenbridge Career
Center

9720 8th Ave SW
Seattle, WA 98106

From I-5

- * Take exit number **162 (Michigan/Corson Exit)**
- * Turn **right** on Michigan Street
- * Go straight onto the ramp for the **1st Ave Bridge**
- * Keep right lane and take **White Center/Meyers Way Exit (2nd exit)**
- * Stay in the **right lane**, come up to the hill to **SW Roxbury**
- * Turn left on the **8th Ave SW**
- * 9720 will be on your **left (YWCA Learning Center)**

For alternative routes please visit Google Maps or MapQuest

**Date: Tuesday, July 13, 2010
1:00 – 4:00 pm**

**(A Maximum of 2 persons per
organization)**

**PARTICIPATION BY ADVANCED
REGISTRATION ONLY!**

Registration Deadline: July 9, 2010

**Register Early
Space is Limited**

Registration Information

(Please print)

Please complete and return to:

Nonprofit Assistance Center
1618 S. Lane St., Suite 201
Seattle, WA 98144

Training Date: July 13, 2010

Nonprofit/ Community Organization	
Org. Address	
City/State	
Zip code:	
Phone	
Fax	
Participant 1 Name	
Position/ Title	
Phone	
Email	
Participant 2 Name	
Position/ Title	
Phone	
Email:	

Complete and mail with your check